

Oceania Cruises signs Studio DADO to redesign four ships



Staterooms and suites on four Oceania Cruises' ships will be comprehensively redesigned

By [Richard Humphreys](#)

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Miami-Based Oceania Cruises has signed hospitality interior design firm Studio DADO for a US\$100 million re-inspiration project called OceaniaNEXT. The project will see the reinvention of the line's four 684-guest ships: Insignia; Sirena; Regatta; and Nautica.

The initiative includes a comprehensive redesign of staterooms and suites, as well as a luxurious renewal of public spaces.

"The Studio DADO team was initially commissioned to completely redesign just the public rooms onboard the Oceania Insignia," said Bob Binder, president and CEO of Oceania Cruises. "They blew us away during our first meeting. Experiencing their energy and passion was delightful, and exactly what we needed for OceaniaNEXT. We immediately enlisted them to also design 342 staterooms and suites that were stripped down to the steel. They nailed the designs within the first shot, and in only two weeks."

The DADO design team, led by Yohandel Ruiz, June Cuadra, and Jonathan DaCruz, took inspiration from the line's 450 ports of call to reinvent Insignia's public spaces, including the reception hall, upper hall, grand dining room, as well as lounges and bars, including Martini's, Toscana, Polo and Horizons.

"We're really proud of the design our studio has created for Oceania Insignia," said Yohandel Ruiz, founding partner of DADO, and project design lead. "The ships are a smaller scale, giving us the opportunity to explore design in a more intimate way. Our approach started with highlighting the exquisite architectural elements found throughout the ship and using them as our backdrop to introduce a more contemporary language in the furnishings and finishes. We envisioned a residential environment for the guests with the ship being an extension of their lifestyle, filled with all the luxuries they have come to expect from Oceania. Guests will never want to leave the ship."

Insignia debuts on 17 December 2018, followed by Sirena in May 2019, Regatta in September 2019, and Nautica in June 2020.